Video Games Tutorial videos Computers and Tech

Weight Loss and Fitness |

Personal development | —\_\_\_\_\_\_\_~\_\_ Ideas for profitable vlogs

Travel ff Music \_/ Pets / Beauty |

Cooking, Recipes and Food

Create a script and storyboard

Get good quality recording equipment

Learn to use video editing software Creating Great Videos

Be passionate in your videos

Appeal to people's emotions

Test how well your videos are performing Tell everyone that you know Use Reddit

Use Facebook  
Use Twitter

Use Instagram \_ | ee

Use Quora to answer questions \_/

Promoting your Vlog

Make comments on popular YouTubers videos J

Use the YTTalk forum /

Use Empire.kred 1

Engage with all comments you receive

YouTube Partner Program and Google Adsense

Affiliate marketing

Merchandising

Ways to Monetize your Vlog

Sell your own products and services

Brand sponsorship

Funding platforms e.g. Patreon

More exposure

Videos can go viral

Videos more interactive

Advantages of starting a Vlog

Video tutorials very effective

Vlog live

Monetization opportunities

Define Vlog Purpose

Define your viogging style

Look at what others are doing Identify and know your audience

Starting a Successful Vlog Decide on your Vlog Brand

Use YouTube for your vlog

Create great channel art

Plan and schedule your content

Keyword research

Modern Vlogging

Compelling keyword rich title

Optimize your YouTube Videos Keyword rich description

Use the right tags

Speak your main keywords in each video

TubeBuddy

YouTube Creator Studio

Buffer.com Free Tools to grow your YouTube Channel!

Audio Hero

Snapper

Repost for Instagram Always create high quality videos

Consistency Vlogging Best Practices

% Focus on growing your subscriber base

Know what is working and what isn't